

Title of Course	Innovation Enterprise Activities		
Semester	Autumn/Spring		
Teaching Hours per Course:	Total	- Lectures:	- Tutorials:
	30	15	15
ECTS Credits	3		
The content of education			
Aims of Course	<p>The aim of the course is to provide students with knowledge about the mechanisms and conditions affecting innovative activity in enterprises and the impact of innovation on the competitive position of enterprises and the economy in the long term. This should be embedded in the context of the Polish economy and its current problems. Students should be able to use this knowledge in their professional work.</p>		
Program	<ol style="list-style-type: none"> 1. Innovativeness as a modern growth factor in the modern economy 2. The role of enterprises in the innovation chain 3. Stages of innovative activity 4. Innovative strategies of enterprises: <ul style="list-style-type: none"> - minor improvements, - purchase of modern machinery and equipment - purchase of a license - use of own R&D programs 5. Technical level of fixed assets and production in Polish enterprises 6. The impact of the quality of the human factor on the innovative activity of enterprises 7. Barriers to innovation in Polish enterprises 8. Supporting innovativeness of enterprises by the state 9. The role of the European Union aid funds in the development of innovative activities of enterprises 10. Disseminating a new technique. Intellectual property protection 11. Life cycle of products 12. Factors determining the innovativeness of enterprises 13. Impact of innovation on the competitive position of enterprises in the long term. 		

Conditions of completion	Written test and written exam.
Teacher	dr Monika Jarzębska